

LADIES JOINT FORUM



Head Office: Tabata Kimanga, Plot No. 718 Block N Dar es Salaam P.o.box 34662, Dar es Salaam, Tanzania, Website: www.LJF.or.tz / ladiesjoint@gmail.com

FIRST QUARTER REPORT

2021



Head Office: Tabata Kimanga, Plot No. 718 Block N Dar es Salaam P.o.box 34662, Dar es Salaam, Tanzania,
Website: www.LJF.or.tz / ladiesjoint@gmail.com

ACTIVITY NAME: Training on Conflict Analysis, Management and Resolution and Women's Influence in Peace Sustainability to the women's from two wards, which are Magomeni and Dunda, in Bagamoyo District.

SECTOR: Empowerment of Communities

SUB -SECTOR: Educational empowerment

AMOUNT SPENT 2,360,000 TZS -Bright Jamii, sub - grants

Training on Conflict Analysis, Management and Resolution and Women's Influence in Peace Sustainability to the women's from two wards, which are Magomeni and Dunda, in Bagamoyo District.

Ladies joint forum with the support from Sisters without borders, together with partners members from the network have been leading two one day training on Conflict Analysis, Management and Resolution and Women's Influence in Peace Sustainability to two wards, which are Magomeni and Dunda, in Bagamoyo District.

The training aimed to build capacity of women to stimulate awareness to actively participation to decision making positions that would impact the eradication of violence. By enables women and girls to participate as key actors and part of decisions would maintain peace. Main objective of the activity was "Increased Participation of women in structures and initiatives that aims at preventing Violence and/or Sustaining Peace in Tanzania. As well as to sensitize and capacitate women and girls in marginalized communities on conflict analysis, management and resolution. Also to empower women to be peace ambassadors from community groups to unite and advocate for women space to influence peace sustainability from community level.

The activities were implemented on 18th – 19th February, 2021. Generally this trainings created awareness on peace analysis, management and resolution, also was help to created basic knowledge to participants to be champions to advocate to the different conflicts and be mediators to sustain peace to the community.



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The approach used were training on peace building and use of SWOT analysis tool, so that to assist participants to critically analyses the situation of peace sustainability and influence of women to conflict analysis and resolution. Also use the technics of problem tree and solution tree to prepare Participants to use knowledge while working to reconciliation in removing indicators of radicalization and violence's from their community.

After the implementation of the activity to Magomeni and Dunda ward there were the immediate results which were, success to have trained more 110 women and champions of peace and conflicts management and resolution, voices of women were documented and presented, understanding increased on topic presented. Resolutions were made and key Ares to advocate for women participation were agreed.

Project Activity Implemented:

Two one day training on conflict analysis, management and resolution and women's influence in peace sustainability to Magomeni and Dunda wards in Bagamoyo District.

Ladies joint forum, worked together with community development officers and interfaith coordinator in Bagamoyo together with other member organization from economic empowerment Head Office: Tabata Kimanga, Plot No. 718 Block N Dar es Salaam P.o.box 34662, Dar es Salaam, Tanzania, Website: www.ljf.or.tz / ladiesjoint@gmail.com

thematic area to mobilize 110 women who participated to the training from both Magomeni and Dunda ward in Bagamoyo District.

First presentation were on conflict analysis, management and resolution and women's influence in peace sustainability. This presentation were open presentation after collecting expectations of participants. this presentation sensitized and broadened awareness on meaning of conflict and conflict analysis, historical review with case study of Tanzania situation since 1995 on conflicts and radicalization indicators this presentation also explain about the projects and why it focus on women inclusion to conflicts resolutions and in sighted on indicators of peace instability with



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examples from Tanzania. this presentation also were key to open discussion on meaning of conflict analysis / where it can be done location and its impact to the community and all participants from two groups were actively participants. And at the end the discussion on key elements in conflict analysis were presented.

Presentation number two were on SWOT analysis tool based on women / girls perspective.) This presentation aimed to go deep on understanding more on how participants can critical analyses different forms of conflicts, amendment, and resolution with an eye to women and girls enrolment. Questions were posed to participants and were lead to discuss in four groups and later do presentation, (in swahili language)

Strength

1. What kinds of conflicts are facing the people in your ward, especially women and girls?
- .2. Mention and explain women's power to resolve conflicts if they become part of conflict resolution.

Weakness

1. What types of conflicts are the most dangerous for women emerging in your community?
2. What do you think are the reasons why women are unable to resolve their personal and social conflicts?
3. What do you think are the reasons why women and girls should not be involved in community conflict resolution?

Opportunities

1. What types of conflicts can arise after accessing women's empowerment opportunities?
2. What opportunities do you see in women's participation / involvement in conflict resolution in your community?



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Threats

1. What kind of conflict is happening here in your community that community members especially women and girls are finding it difficult to find a solution?
2. What are the issues that are barriers and threats that keep women and girls from participating in conflict resolution and they cannot resolve them on their own?

This presentation were opening wide range of discussion of the topic and rouse the real examples from Bagamoyo. Their presentation from groups were the interesting part to women who participated, there were strong voices toward the topic and great awareness on strength and opportunities that they discussed, how to battle the weakness and deal with different threats which hinder them to be either involved or actively participating to decision making on peace and stability to their community from household levels.

Presentation number three were on problem and solution trees tool. Conflict management and resolution. Aim was to strengthen knowledge of participants to be able to use “problem tree” tool, to be able to understand the challenges of the world and make a difference in our society! (Example: terrorism, extremism, political unrest, fighting, war and loss of peace)

This activity provided solution and lead the knowledge and awareness on peace resolution from working on the root causes of the problem to the results. This would help participants who are women to be actively and confidently in participation to different decision making platforms to influence conflicts resolutions and peace sustainability.

Activity Output Based on Project Indicators Second

Cluster:

Women Empowerment: please fill in the number of women identified and empowered to be actively participating in village/kitongoji meetings, leadership, awareness creations, innovative community owned projects and meetings aimed at PVE and GBV as a result of your activity.

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Type of activity	A. Number of Women Leadership Influencers	B. Number of general women / participants	C. Number of LGAs religious or/and Influential leaders - men	D. Number of men from general public	Total reach (A+B+C+D)
Mention the activity in one sentence	20	80	10	nil	110



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SECOND QUARTER REPORT



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ACTIVITY NAME: WORLD MENSTRUAL HYGIENE DAY

Sector: Empowerment of Communities

Sub Sector: Social empowerment

Spent: TZS 300,000/=

Sponsor: PADS AND SOFT DRINKS DONATIONS

FRIDAY 28TH MAY, 2021 VENUE: BUGURUNI KWA MNYAMANI
PARTICIPANTS, 50 GIRLS FROM MSIMAMO YOUTH EDUCATORS.



THEME “IT’S TIME FOR ACTION” ABOUT MENSTRUAL HYGIENE DAY

Menstrual Hygiene Day (MH Day) is a global advocacy platform that brings together the voices and actions of non-profits, government agencies, individuals, the private sector and the media to promote good menstrual health and hygiene (MHH) for all women and girls.

Breaks the silence, raises awareness and changes negative social norms around MHH, and Engages decision-makers to increase the political priority and catalyze action for MHH, at global, national and local levels, MH Day has grown tremendously since its first celebration in 2014.

Ladies Joint Forum on menstrual hygiene day, we have celebrated this important day for girls and women by giving a seminar on safe and hygienic issues as well as the distribution of sanitary pads to girls from the youth educators group from Buguruni kwa mnyamani.



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About MSIMAMO YOUTH EDUCATORS is a group of vulnerable girls, from Buguruni Kwa mnyamani who are learning various skills with in the group such as art and various life skills.

The objectives of Menstrual Hygiene Day (MHD) include:

- i. To address the challenges and hardships many women and girls face during their menstruation.
- ii. To highlight the positive and innovative solutions being taken to address these challenges.
- iii. To catalyze a growing, movement that recognizes and supports girls' and women's rights and build partnerships among those partners' local level as well as national.
- iv. To engage in policy dialogue and actively advocate for the integration of menstrual hygiene management (MHM), national and local policies and programs.
- v. To create an occasion for media work, including social media.
- vi. Menstrual Hygiene Day makes audible and visible a growing movement that promotes body literacy and autonomy, as well as gender equality.

Menstrual challenge facing girls & and women from Msimamo youth educators

- i. Lack of sanitary pads, which leads to the use of other materials to cover themselves genital warts,
- ii. Severe stomach pain, inability to attend assemblies such as school, and public area during the menstrual days Irregularities on menstrual cycle.

In commemorations of menstrual hygiene day girls are advised to be clean during this period helps to avoid various diseases, as well as to take care of themselves and know exactly when to get pregnant so that they can achieve their goals, says Madam Francisca Mboya.



**ACTIVITY NAME: CSOS PHOTOGRAPHY AND NEW MEDIA TRAINING -
ELCT MERU**

Sector: Empowerment of Communities

Sub Sector: Educational

Amount Spent: TZS 1,200,000 /=-

Sponsor: CONSULTANCY

Obstacles

- i. The learning days were constricted.
- ii. A lot of new technical knowledge to capture all.
- iii. Interactions of schedules especially to field visits



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How obstacles were overcome

- i. To share notes tips online,
- ii. Create WhatsApp group for online learning purpose
- iii. Encouraged practical and engagement of participants for reviews
- iv. Created platform to communicate and share online handles for farther communications

Remark.

PHOTOGRAPHY AND NEW MEDIA TRAINING CONSULTATION TO EDM-IDARA YA MAENDELEO MOROGORO

DATES: 16TH TO 18TH JUNE 2021

VENUE: MSHIKAMANO VTC, MERU, ARUSHA, JUNE 2021

Introduction

Department of Development Services, Evangelical Lutheran Church Diocese of Meru. The training was officially opened on 16th June 2021 by the Director of the development department

Mr. Seth Zacharia who welcomed 9 participants' departmental employees, representatives from Head Office: Tabata Kimanga, Plot No. 718 Block N Dar es Salaam P.o.box 34662, Dar es Salaam, Tanzania, Website: www.LJF.or.tz / ladiesjoint@gmail.com

ELCT HQ, AND REPRESENTATIVE FROM other departments from dioceses. He also welcomed three trainers from photography trainers by LJF.

He mentioned the desire for other participants to collaborate in development works, and the aim of ensuring enough documentation of the works that are implemented by EDM and set this training as stepping stone to attach more collaborations to the future projects.



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STORIES AND FEELINGS FROM PARTICIPANTS

“We're very happy to be invited today to this training it is so productive and it's relating so much to our works a special us who are working on a monitoring and evaluation it is very important that we learn photo selection we also learn how to take photos which are donor attractive which will give details of the project we have been struggling so much to look on photos that can be used to our reports so I'm happy today to share with you that this training will transform our report from a lot of words to a lot of photos with details.

I'm very happy thank you very much EMD For inviting us to be a part of this training today we are very happy and we wish this training to be taken to other people who are working on Head Office: Tabata Kimanga, Plot No. 718 Block N Dar es Salaam P.o.box 34662, Dar es Salaam, Tanzania, Website: www.LJF.or.tz / ladiesjoint@gmail.com

development projects it is very relevant project and it will transform our works and it will publicize our way works to the social media and two other people who will be attracted to fund or to be part of our project so I am expressing my feelings that I'm so excited and very happy to be here” Pendo -Edna Nahoo , ELCT HQ.



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“I'm very happy today because I had this opportunity to participate to the Star Photography in new media training I'm very happy that I'm part of it and I see it is very important training to be talking to you who are unemployed and they can learn photography and get employment out of it as a teacher from this location or training and happy that I had this chance to participate and I promise that I will take this education to more youth especially young women who have no many chances to win the formal employment opportunities and skills and train more youth to be part of photography it's fun and enjoy taking photos and very happy today thank you very much for inviting me to take part of this training”
THOMAS ELIAS , MSHIKAMANO VTC.



“I'm very happy today because I have learnt a lot in photography and I have found a new passion in photography. I will use today's skills to promote our organization and the project that it's doing Head Office: Tabata Kimanga, Plot No. 718 Block N Dar es Salaam P.o.box 34662, Dar es Salaam, Tanzania, Website: www.LJF.or.tz / ladiesjoint@gmail.com

by posting a detailed photo which tell stories about the development projects I think all organizers for inviting me to be part of this training” STELLA SUMARI ELCT MERU.

“I Would like to express my gratitude for being a part of this training I have written a proposal using only photos and it was very attracted to donors and this training looks so relevant to the way now known as our expect us to give more details from the photos give



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more stories from the photos rather than using the poet's group photo so this training will help me to write more proposals by adding more quality and detailed photos with tell more stories than writing a lot of words so this encouraged me to write more proposals by using photos the work which have started and which I will now do it with passion and skills which I will learn from this training my feelings today is that I'm excited and happy to learn these new skills thank you very much the trainers and the organizers e l c t Diocese of Meru” Merry mbaga, ELCT HQ **Conclusion and way forward.**

Training ended on 18th June 2021, by a word and prayer from Rev, Exaud A. Mnko, and a vote of thanks from Director of the development department Mr. Seth Zacharia and head of HR, Godwin Nderingo.



**ACTIVITY NAME: CSO PHOTOGRAPHY AND NEW MEDIA TRAINING AT
ACT-IDARA YA MAENDELEO MOROGORO**

Sector: Empowerment of Communities

Sub Sector: Educational empowerment

Amount Spent: 2,000,000/=

Sponsor: CONSULTANCY



Obstacles

- i. The learning days were constricted.
- ii. Weather (rain session) hindered to visit some project areas
- iii. Few participants could not participate to full training due to potential emergencies such as sickness.

How obstacles were overcome

- i. To share notes tips online,
- ii. Create WhatsApp group for online learning purpose
- iii. Encouraged practical and engagement of participants for reviews
- iv. Created platform to communicate and share online handles for farther communications
- v. Arrange training for digital team



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Remark

Department of Development Services, Anglican Church Diocese of Morogoro. The training was officially opened on 04/05/2021 by the director of the development department Rev. Can. Dani Deuli who welcomed 11 participants departmental employees to use the benefit of the training to learn about correct pictures and use of the social networks. He also welcomed three trainers from photography training that are implemented by LJF. From his speech Rev. Daniel Deuli acknowledged the beginning of a partnership between ACT - Morogoro - DDS and Ladies Joint Forum organization.

Training to all participants.

For all days methods used were theory and photography practical to the project villages. Visited villages included, the first day at Kitange I village. The second day at Kisitwi and Muheza ititu villages, Third day at Inyunywe village.

All participants had the opportunity to take pictures of the project areas and learn more about how to take pictures and write captions to be posted to the social media means which are Facebook, twitter, instagram and LinkedIn.





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Stories of change from participants

“Before training I had my expectations which were to take good photos and to write good captions to help advertise our works. Also I wanted to learn good documentations of information’s by using photos. After training I have learned to take professional photographs as well as to write strong captions for social media. These skills will support publicize our works at the department of development services Anglican church - Morogoro. I pass my special thanks to trainers from LJF” Diana Godfrey Seaba.

“I went to the training with mindset on how good photos are. But during the training I have learned professional photography and realize other opportunities in photography skills as well. I will continue learning on editing and add up skills on photography software in order to be competent on photography and utilize these skills to benefit department of development services Anglican Church –Morogoro. I will train other youths as well to work with them to generate alternative income out of working hours. Generally I enjoyed the learning and thanks to trainers who were friendly and so supportive” Emanuel Kasembe,

“Before the training, I was not able to take good photos regardless having professional cameras at the office, so I was not enjoying taking photographs; but now after the training I have learned and managed to take good photos and writing solid captions. I was happy and enjoyed the learning process. I have found new hobby; which is photography, I enjoy using our professional cameras at work. The photos will support our information sharing from our project to globe though our social media accounts” Mercy Mwendu.

Conclusion and way forward

The training was closed by the Director. During his closing remarks he insisted the need for professional exchanges to continue between the Ladies Joint Forum and the Department of Development Services Morogoro Diocese as part of community service.

The digital team will continue to communicate and be given more experience and training during project activities and even for special project implementation campaigns.



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ACTIVITY NAME : SHE GOES DIGITAL

Sector: Empowerment of Communities

Sub Sector: Economic Empowerment

Amount Spent: TZS 3,000,000/=

Sponsor: TANZANIA COMMUNICATIONS AUTHORITIES DONATION



Challenges

- ❖ limited budget
- ❖ limited participation of other women who does not own smart phones
- ❖ absence of community tell center , which can support women and girls to access digital platforms

Remark

“SHE GOES DIGITAL” is the project that was design to uplift both women and girls to be able to sale their products by using both traditional and digital platforms; but their



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understanding and information about rules and regulations of communications in Tanzania was very low.

There is limited sources of public computers and internet access centers where women and girls can be assisted and be introduced to use of internet and digital platforms for their business enlargement.

Thus, where we came out with proposed trainings titled “SHE GOES DIGITAL” so that these challenges can be tackled to ensure women and girls from the group’s benefits and change their ideology and work with understanding of all rules and regulations of communications in Tanzania. Also, to ensure that they have full access of digital marketing to foster their improvement of incomes and sustain their small business and startup businesses.



The Objectives Of “She Goes Digital’ Project.

- i. Main objective was to promote women and girl’s equality in accessing social and economic opportunities especially on communicating their small business and startup businesses on digital marketing platforms.



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- ii. To create awareness and link women from most vulnerable communities to reliable information, rules and regulations of communications in Tanzania and be part of good uses of social networks.
- iii. Raising and creating awareness on gender-based violence and access to safe menstrual hygiene management education and information.
- iv. To add number of women and girls to internet users and link them to opportunities of accessing digital devices such as computers and smart phones in their groups so that it serves them and other women and girls from the community.
- v. Basics understanding of Communications and Digital communications (Rules and regulations) was presented by digital and communication expertise from (TCRA).
- vi. Basics of use of digital devices (smart phones and computers) presented by (TCRA).
- vii. Basics in Marketing and Digital marketing training presented by online marketing entrepreneur madam Angel s. Mahundi.





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- viii. Basics of Social media and use presented by LJF's communication officer Mr. Isaac Boniface.
- ix. Basics in Writing and presentation skills presented by LJF's financial manager Mr. Aloyce Magwe.
- x. Basics in Photography presented by LJF's photographer Miss Rachel.



SHE GOES DIGITAL TRAINING FEEDBACK FROM THE PARTICIPANTS.

The training participants suggested that this training should not only be for women and girls from vingunguti only ladies joint forum should think of the way that they would reach a good number of women in Tanzania especially women and girls in rural areas.

Participants suggest that digital training like this should be more often at least twice a year since we believe what was presented is just a part of digital training.

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Also, the ward government officials request a digital training session for all vingunguti ward members so as they can spread this knowledge to their members.

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Training participants also suggest that when organizing training like this we should include people with special needs to our trainings.



3rd Quoter REPORT

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1.ACTIVITY NAME:

FEMALE PHOTOGRAPHERS WORKSHOP AT NAFASI ARTS SPACE MIKOCHE NI DAR ES SALAAM, TANZANIA.

VENUE: Nafasi Arts Space Mikocheni

Date: from 13 to 17 sept 2021

Sector: Empowerment of Communities

Sub Sector: Educational empowerment

Amount Spent: /=

Sponsor: s

ABOUT FEMALE PHOTOGRAPHERS WORKSHOP.

Female Photographers workshop is a project that has been implemented under ladies joint forum, in collaboration with Imani Nsamila for two years now, it was first launched in 2020 and was able to train more than 30 girls with dreams of becoming photographers, this year we have received 400 application from different regions in Tanzania and 41 qualified applicants were selected to attend this year's workshop.

The main goal of this program is to increase the number of female photographers in the photography industry since it's a male dominated industry, also female have the same opportunities same as men, and they can do it better than men if they are given equal opportunities in this industry, thus, Ladies Joint Forum in collaboration with various stakeholders came up with the idea of Upcoming Female Photographers Workshop a five-day intensive training in photography.

This year's workshop was officially opened on 13th of sept 2021 by the founder and Executive Director of Ladies Joint Forum Ms. Francisca Damián Mboya who both congratulate and welcome the participants of the female photographer's workshop of 2020.



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Specific Objectives of Female Photographers Workshop.

- To be able to work as a professional photographer, maintaining high standards of practice, make ethical judgments and decisions, and adapt to a rapidly changing work environment.
- To be able to control lighting to a variety of photographic scenarios by evaluating, and adjusting light to create quality images.
- Being able to work effectively individually and as a member of team, demonstrating time management, organizational, and interpersonal skills.
- Being able to brand themselves as female photographers and grab different opportunities related to their field
- To be able to Interact and exchange experience and knowledge and ideas related to photography, and videography.

Activities During the Workshop

- A presentation on Characteristics of good a photographer by madam Levina Kinyaiya, (an expert in wildlife photography) Ms. kinyaiya, have been a wildlife photographer for more than ten years now, she shares her experience to the upcoming female photographers.
- A presentation on basic training of photography by Mr. Imani Nsamila (an expert in photography industry)
- A presentation on digital marketing and digital use presented by Ng'winula Kingamkono (An expert in digital marketing)
- A presentation on how to set camera on auto focus and manual focus by Prof Yohana Haule, (an expert in photography)
- A field visit to desktop production company, (DTP) to learn in practical on indoor portrait photography from the expert Mr. Hanif.
- A field visit to coco beach to practice photography.
- A presentation on how to brand yourself as photographer by Vanessa Kisowele.
- A presentation on art of story telling in photography by Imani Nsamila.



Stories and Feelings from the Workshop Participants

Student 1: Lorraine David, was among of upcoming female photographer in the industry of photography I'm proud to be selected on this program, my advice for other beneficiaries is how to brand our identify as photographer, also we need more practice for what we got on this training. Also be among of people who need to studies more in order to be unique on what you doing.

Student 2: Before coming on this workshop I'd interest in photography but I never had a professional training thus my brother advises me to apply on this training. Since from Monday up to now I understand a lot of thing in camera.

Student 3. Before coming in the training, I already study about capturing a picture but I didn't master it well because of the teacher who taught me, but my mother stands with me in this program and support me to do better.

In this program I learn more and I will continue to learn in order to

improve I use social media for branding my work My ambition is to promote Africa and my mentor will be Mama wa Pori.

Student 4. Prior to this training I wasn't very concerned about using the camera, I was using my phone to take pictures and edit them, so I would like to thank all the facilitators for the training you provided. will help me in my work because every event/ moment needs to be maintained and have documentary so I hope this opportunity has helped me to go and do well in my Work.

Student 5. I have a passion and dream to became photographer, and it's my wishes to be photo journalist, when Iman train us, he gives me confidence to see I can do better because so I would like to thanks all facilitator and other photographer for this workshop training.

Achievement of the Workshop.

- This workshop was able to reach 400 applicants from different region of Tanzania and provide intensive training to 41 upcoming female photographers, both theory and practical.

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- Participants had a unique opportunity to meet different experienced photographers and listen to their stories how they succeed, and different challenges that they face to reach their goals.
- Participants had a unique opportunity to visit desktop production DTP for practical training.
- In addition, some of the participants had a chance to work as a photographer in different events during the time of the workshop.
- Availability of various internship position for female photographers so as to add their knowledge and experience.
- The participants had a unique chance to register and join the network of female photographers in Tanzania whereby a there will be a lot of opportunities for female photographers.

Challenges.

- Inadequacy of the photography equipment such enough cameras so that each participant could both learn theoretically and practically.
- Duration of the workshop was only five days whereby photography it's wide and it can hardly be covered within the five days of workshop.

Suggestions

- Participant suggest that the duration of the workshop should be extended, the program was good but duration was too short to cover many things.
- The required equipment should be added so that participants could practice more during the workshop days
- There should be a close follow ups to all workshop participants on their work after the training.
- This workshop should not only be provided to female photographer who are available in Dar es salaam but also there should be a mechanism to deliver this content to female photographer available in rural area.
- There should be a contract between FPP and applicants of the program and once the applicants fail to comply with the terms and condition of the contracts will be responsible to pay for the expenses.

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2. ACTIVITY: FEMALE PHOTOGRAPHERS NETWORK MEETING

VENUE: NAFASI ARTS SPACE

DATE: 17TH SEPT 2021

Sector: Empowerment of Communities

Sub Sector: Educational

Amount Spent: /=

Sponsor:

ABOUT FEMALE PHOTOGRAPHERS NETWORK MEETING.

female photographers network meeting, aims to form a network for opportunity sharing for female photographers in Tanzania, this meeting was attended by the participants of 2020 and 2021 female photographers, together they formulate network of female photographers in Tanzania The meeting was declared open by Mr. Fungo, who was the facilitator of this networking meeting and he introduce and inviting networking panel to share the opportunities and challenges for the beneficiaries of this photography course.

The Panel for Female Photographers Network Meeting

- Ester Thomas Managing Director at JRS Consultant
- Iman Nsamila. Professional photographer
- Levina kinyaiya, Professional wildlife photographer
- Fransisca Damian, Executive Director LJF
- Ng'winula Kingamkono, Executive Director Ellipse Media
- Mr Issa Mchuzi. Professional Media Photographer



SUGGESTION FROM THE FEMALE PHOTOGRAPHER'S NETWORK MEETING PANEL.

Vodacom is a major stakeholder in digital photography, learn how to brand your photography and branding speaks to your value and heart, as a photographer find your value to go to your Vision. The digital marketing moving by using mobile devices, when you think about this opportunity also think about your phone and how you will be able to use it to brand yourself. *Says MS Jackeline from Vodacom Tanzania*

I have 40 years in this photography industry you have to ask yourself what kind of image you want to photograph and also know what your audience, as a photographer always listen to your audience and give them what they need. You must also provide images that are the best of all,

“I was able work with daily news because of the diversity of my photos, at daily news they needed pictures that covers behind the scenes in order to catch people's attention, I was able to do that, and my photography was unique”.

Photography is about angle learn where you can sit and capture the best picture, and always learn more to increase your skills or expertise in using modern photographic equipment and keep up with technology. *Says MR. Issa Michuzi*

Mr. HANIF DTP was the first pioneers of various different technologies in Tanzania for printing photo, it was in the 90s year they started color printing technology In 1984 I started dealing with the issue of photography, I started with volunteering because it is something I loved it .I would take many pictures of people and events, I started looking for a job by showing people the pictures I was taking so that when the opportunity arose I would be given it. let's also look at the importance in the pictures we take. DTP Contains devices that will enable the images we take to add value.

Ester Thomas a managing director at JRS Consultant, she advises that the female photographer to be engaged more in the field because many opportunities are allocated in a rural area rather than a town, also, teamwork and cooperate with people who have experienced in the field of photography. Says miss Ester Thomas.

REBECCA. When I arrived at the Nafasi art space in 2016 to work, the female staff were only two. It is part of the Arts so even photography is one of the works of Art, it is good to learn technique arts. Photography and Art can make an expression in the community around them through the events we take and be documented.

LADIES JOINT FORUM



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KINGA MKONO - ELIPSIS " To use and use it " this industry gives us the material or Training to practice, learn to use people and allow people to use us.



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Challenges:

- Inadequacy of the photography equipment such enough cameras so that each participant could both learn theoretically and practically.
- Duration of the workshop was only five days whereby photography it's wide and it can hardly be covered within the five days of workshop.

Suggestions

- Participant suggest that the duration of the workshop should be extended, the program was good but duration was too short to cover many things.
- The required equipment should be added so that participants could practice more during the workshop days
- There should be a close follow ups to all workshop participants on their work after the training.
- This workshop should not only be provided to female photographer who are available in Dar es salaam but also there should be a mechanism to deliver this content to female photographer available in rural area.
- There should be a contract between FPP and applicants of the program and once the applicants fail to comply with the terms and condition of the contracts will be responsible to pay for the expenses.



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ACTIVITY NAME: WOMEN COURAGE FIGHT COVID-19 (WCTFC- 19) AT VINGUNGUTI WARD, ILALA DAR ES SALAAM TANZANIA.

DATE: October 18,2021

SECTOR: EMPOWERMENT OF COMMUNITIES

SUB- SECTOR: EDUCATIONAL EMPOWERMENT

SPONSOR:

INTRODUCTION TO WCTFC- 19

This project was conducted with the aim of bring positive campaign to women who are small vendors working at the markets, bus stops and the roads to sale food, vegetables, fruits and other products. Also this project involved women in tailoring who sale respiratory masks and those work in their group for liquid soap and sale. Women were mobilized to work in their groups available resources to network prevent themselves from COVID-19 while working to ensure they earn from their daily income generation activities.

The project aimed at provides reliable information about COVID- 19 and mobilize them to participate to the campaign with theory of network. Also this project aimed at bring awareness through training provided to women on the proper use of respiratory masks and positive information on vaccination as it has been advocated by Ministry of Health, Elderly and Community Development in Tanzania and World Health Organization. The project through training provided to women created awareness to people especially women and influence behavior change including proper use of respiratory masks and hand wash hygiene to the targeted group of women at Vingunguti ward.

PROJECT LOCATION AND TARGETED POPULATION

Activities were implemented at Vingunguti which is administrative ward in the Ilala Dar es salaam, region of Tanzania. The ward lies south west of Dar es salaam central business.

Targeted number of direct beneficiaries were 200 and indirect beneficiaries were 2000, campaign targeted population was women who are small vendors working at the markets, bus stops and by the roads to sale food, vegetable and fruits, and other small products, adolescent girls and women and girls with special needs.

PROJECT ACTIVITY IMPLIMENTATION:

Before starting the campaign about women courage fight COVID-19, The preliminary planning and sensitization were conducted with the Vingunguti chairperson and health officer, at this



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meeting 15 women from each street at vingunguti were chosen as champions who emphasized and mobilized other women in their street to take the COVID-19 vaccination.

At the day of campaign Ms. Francisca Mboya introduced the COVID-19 campaign (WCTFC-19) this campaign target was to provide the right information and strengthen awareness about covid_19 and the importance of covid_19 vaccination. With the collaboration with health officer of Vingunguti and the chairperson, together gave the information to the people about the vaccination, the importance of taking this vaccine, madam Francisca insisted by saying that “ikiwa hujachanja isiwe kwasababu hujapata taarifa muhimu kuhusu chanjo, labda iwe kwasababu zako binafisi” she meant that they provided information about COVID-19 vaccination and raise awareness to the people about the vaccination, So people should not opt to take vaccine because of lack of information may be for their person reasons.

The campaign was conducted through different activities including

- Road show campaign were conducted to provide proper use of respiratory masks and positive information on vaccination to the people as advised by ministry of health, elderly and community development in Tanzania and World health organization(WHO) this was Cleary done by the our officers team from Ladies Joint Forum Though Public announcement (PA), local media and community influencers.
- People were mobilized and capacity building were conducted were by 20 ambassadors were provided with reliable information for them to participate to the campaign with theory of network.
- Also there was traditional dance and music to create awareness to the people and influence behavior change towards taking the COVID-19 vaccination.
- The vaccination services were provided by the health officers from Vingunguti ward clinic, different people from different street were vaccinated.

STORIES AND FEELINGS FROM THE PARTICIPANTS

- **HAMISA WILLIAM MATENDEMA;** (health officer at Vingunguti ward): a lot of thanks to Ladies Joint Forum, this organization gave us big push during the first wave of COVID-19 Especially when you look women conducted small business at Vingunguti ward, a lot of women were empowered by this organization and today they are here to mobilize us to get the vaccine we are very thankful to this organization. Rumors about COVID-19 are so many but today we have got more and clear information and I have realized that to be vaccinated is very important ”mimi nimechanja” I also encourage others also
- **FATUMA JUMA MPAMBAGE;** we are very thankful for having this project at our ward, before this campaign this organization has a project called “she is hero” through this project now we sell our homemade liquid soap and we earn money, the money we



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obtain helps us to run our business which were almost dead because of lockdown especially our small business of selling cassava.

- Am very happy for this campaign at our ward, the clear information provided by the team has opened my eyes, before this campaign I was afraid to be vaccinated because of lack of enough and clear information about COVID-19 vaccine. She insisted that “chanja uwakinge uwapendao ,chanjo ni muhimu” **FATMA ABDALLAH.**
- **AISHA SHABANI;** We are very happy for having this campaign, now I now the protective measures to COVID-19 but the importance thing is that I now realize that **vaccine is very important.**

ACHIEVEMENT OF THE CAMPAIGN

- Awareness created to women, who set at least 20 hand washing stations to areas that they are working.
- Over 70 people were vaccinated during the women courage fight COVID-19 campaign including both men and women
- Campaign contributed to the goal which is behavioral change from women in community showing how they improve prevention on spread of COVID 19 and handle their income generation activities.
- Women changed their behavior in community showing how they improve prevention on spread of COVID 19 and handle their income generation activities.

CONCLUSION AND WAY FORWARD

Campaign was closed by executive director Ms. Francisca Mboya, during closing she insisted that everyone should take measures like wearing masks, washing hands frequently, stay at home. This measures we should consider them when we are participating our daily activities.